

FOR IMMEDIATE RELEASE

York Angel Investors get Business Social with LinkedIn

July 26, 2011 – Toronto, Ontario -- York Angel Investors launched its company page on LinkedIn this month inviting members and those interested in keeping up with the local angel and entrepreneurial community to join.

“The goal of our LinkedIn presence is to leverage this popular business networking platform to connect further with our members and provide news and current events, create conversation and debate, and highlight some of our successful entrepreneurs,” said Scott MacCannell, President, YAI.

“If you haven’t joined our page yet, we encourage you to do so today at linkedin.com/yai.”

Interesting facts about LinkedIn:

- LinkedIn operates the world’s largest professional network on the Internet with more than 100 million members in over 200 countries and territories.
- More than one million companies have LinkedIn company pages, including Fortune 500 companies like Dell, Eastman Kodak, JetBlue and Microsoft.
- There were nearly two billion people searches on LinkedIn in 2010.
- LinkedIn started off 2011 with about 1,000 full-time employees located all around the globe, up from around 500 at the beginning of 2010.
- LinkedIn started out in the living room of co-founder Reid Hoffman in 2002.
- The site officially launched on May 5, 2003. At the end of the first month in operation, LinkedIn had a total of 4,500 members in the network.
- Roughly one million new members join LinkedIn every week, at a rate equivalent to a professional joining the site faster than one member per second.
- The company is publicly held and has a diversified business model with revenues coming from user subscriptions, advertising sales and hiring solutions

About York Angel Investors

The Angels are a group of accredited investors with a broad range of professional experience. Their individual and group focus is to create a return on investment for themselves and the businesses they work with. Their involvement provides entrepreneurs with funding, and importantly advisors who counsel portfolio companies, based on their own success, on how to expedite and manage growth.

YAI’s portfolio companies benefit from our member expertise in information technology, telecommunications, internet, online applications, enterprise, Software as a Service, retail and

pharmaceutical. The collaborative mentorship approach and strategic financing supports entrepreneurs through various stages of early growth. These critical investments often represent the bridge between the self-financed or seed stage and the venture capital and/or private equity level of funding.

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